

Cookie and Similar Technologies Policy

Update : 07/09/2026

When you browse our website Pathe.fr or our Application, cookies are placed on your smartphone, tablet, or computer.

1. What Is a Cookie or Similar Technology?

A cookie is a tracker that gathers information about your browsing activity on our site.

There are two types of cookies:

- **Necessary or Essential Cookies:** These are cookies that assist or enable your navigation on the websites. Commonly referred to as technical or functional cookies, they are strictly necessary to ensure that the site you are browsing is operational. In accordance with applicable laws, necessary cookies are placed and read by Pathé without requiring user consent. These cookies cannot be disabled via the cookie consent banner provided by Didomi.
- **Non-Necessary or Non-Essential Cookies:** These cookies neither affect the quality of your browsing experience nor the site's basic functionalities. However, these cookies are always placed and read by Pathé and its partners only with your explicit consent. You are free to enable or disable them. There are two types of non-necessary or non-essential cookies:
 - o Audience Measurement/Performance Cookies
 - o Advertising Cookies

Non-necessary cookies offer several benefits for you:

- They make your browsing experience more user-friendly and personalized through displays and content tailored to your expectations.
- They enable Pathé to offer you advertisements tailored to your preferences on our website or those of our partners (advertising cookies).
- They facilitate interactions with your social media platforms (social media cookies).
- They optimize your experience on our site by providing precise traffic metrics (audience measurement cookies).

2. Detail of Cookies on the Pathe.fr Website

a) Technical or functional cookies, placed without your consent

Vendor	Cookie name	Retention period	Purpose
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Didomi	didomi_token	6 months	Technical or functional cookies
Didomi	euconsent	Session	Technical or functional cookies
Didomi	didomi_token	Session	Technical or functional cookies
Didomi	euconsent	6 months	Technical or functional cookies
Auth0 Inc	browser-tabs-lock-key-auth0.lock.get	Session	Technical or functional cookies
Auth0 Inc	did	12 months	Technical or functional cookies
Auth0 Inc	did_compat	12 months	Technical or functional cookies
Akamai	bm_s	1 month	Technical or functional cookies
Akamai	bm_so	24 hours	Technical or functional cookies
Akamai	bm_sz	Session	Technical or functional cookies
Akamai	bm_sv	Session	Technical or functional cookies
Akamai	ak_bmssc	Session	Technical or functional cookies
Akamai	_boomr_akamaiXhrRetry	Session	Technical or functional cookies
Akamai	ak_bm_tab_id	Session	Technical or functional cookies
Akamai	AKA_A2	Session	Technical or functional cookies
Akamai	bm_ss	Session	Technical or functional cookies
Akamai	_abck	12 months	Technical or functional cookies
Akamai (cinemaspathegaumont.com)	_abck	12 months	Technical or functional cookies
Akamai (cinemaspathegaumont.com)	bm_sz	Session	Technical or functional cookies
Akamai	bm_mi	Session	Technical or functional cookies
Akamai	bm_lso	1 month	Technical or functional cookies
Google Tag Manager	gtmBrowserId	Session	Technical or functional cookies
Pathé	localStorage.test	Session	Technical or functional cookies
Pathé	RT	7 days	Technical or functional cookies
Pathé	dummy	Session	Technical or functional cookies
Pathé	lang	Session	Technical or functional cookies
Pathé	key	Session	Technical or functional cookies
Cloudflare	__cf_bm	Session	Technical or functional cookies
Webedia / Allociné (acsta.net – Cloudflare)	__cf_bm	Session	Technical or functional cookies

b) Audience Measurement / Performance Cookies

Vendor	Cookie name	Retention period	Purpose
Google Analytics	_ga_#	13 months	Performance Measurement with consent
Google Analytics	_ga	13 months	Performance Measurement with consent
Google Analytics	FPLC	24 hours	Performance Measurement with consent
Akamai Boomerang	_boomr_clss	Session	Performance Measurement with consent
Eulerian Technologies	etuix	13 months	Performance Measurement without consent
Wizaly	wzuid	12 months	Performance Measurement without consent
Wizaly	wzsid	1 hour	Performance Measurement without consent

Wizaly	wzcnst	1 hour	Performance Measurement without consent
Wizaly	wzcpq	5 minutes	Performance Measurement without consent

Some features of our website/app rely on APIs provided by third-party partners. These partners may themselves use additional technical service providers who may place or read cookies on your device. With your consent, these cookies allow, in particular, the collection and analysis of information related to your browsing (such as pages viewed or interactions performed), in order to improve the services offered, measure their performance, or personalize content. You can accept or refuse the use of these cookies at any time, or modify your consent via our consent management tool.

c) Cookies related to personalized advertising, submitted to consent

Vendor	Cookie name	Retention period	Purpose
Youtube	__sak	Session	Targeted advertising
Youtube	ytidb::LAST_RESULT_ENTRY_KEY	Session	Targeted advertising
Youtube	TESTCOOKIESENABLED	Session	Targeted advertising
Youtube	LogsDatabaseV2:{id}	Session	Targeted advertising
Youtube	YtIdbMeta#databases#undefined	Session	Targeted advertising
Youtube	VISITOR_INFO1_LIVE	6 months	Targeted advertising
Youtube	VISITOR_PRIVACY_METADATA	6 months	Targeted advertising
Youtube	__Secure-YNID	6 months	Targeted advertising
Youtube	YSC	Session	Targeted advertising
Youtube	__Secure-ROLLOUT_TOKEN	6 months	Targeted advertising
Google Advertising Products	www.google.fr/_pagead/1p-user-list/9	Session	Targeted advertising
Google Advertising Products	www.google.com/_pagead/1p-user-list/	Session	Targeted advertising
Google Advertising Products	www.google.fr/_ads/ga-audiences	Session	Targeted advertising
Google Advertising Products	googleads.g.doubleclick.net/_pagead/	Session	Targeted advertising
Google Advertising Products	test_cookie	Session	Targeted advertising
Google Advertising Products	IDE	13 months	Targeted advertising
Google Advertising Products	_gcl_au	3 months	Targeted advertising
Google Advertising Products	FPID	13 months	Targeted advertising

Google Advertising Products	FPAU	3 months	Targeted advertising
Google Advertising Products	_gcl_ls	Session	Targeted advertising
Pinterest	ct.pinterest.com_/v3/	Session	Targeted advertising
Pinterest	_pinterest_ct_ua	12 months	Targeted advertising
TikTok	tt_sessionId	Session	Targeted advertising
TikTok	tt_applInfo	Session	Targeted advertising
TikTok	tt_pixel_session_index	Session	Targeted advertising
TikTok	tt_pixel_is_enrich_ipv6_triggered_by	Session	Targeted advertising
TikTok	_tt_enable_cookie	3 months	Targeted advertising
TikTok	_ttp	3 months	Targeted advertising
TikTok	ttcsid_CCQ6KG3C77U4AGK4KLS0	3 months	Targeted advertising
TikTok	ttcsid	3 months	Targeted advertising
Snapchat	X-AB	24 hours	Targeted advertising
Snapchat	sc_at	13 months	Targeted advertising
Snapchat	_schn1	Session	Targeted advertising
Snapchat	_scid_r	13 months	Targeted advertising
Snapchat	u_sclid_r	Session	Targeted advertising
Snapchat	u_scsid_r	Session	Targeted advertising
Snapchat	_scid	13 months	Targeted advertising
Snapchat	u_sclid	Session	Targeted advertising
Snapchat	u_scsid	Session	Targeted advertising
Facebook / Meta	_fbp	3 months	Targeted advertising
OpenAI	_oppref	30 days	Targeted advertising)
OpenAI	oai-did	10 months	Targeted advertising)
OpenAI	oaicom-stable-id	10 months	Targeted advertising
Cloudflare (openai.com)	_cfuvid	Session	Targeted advertising

d) Privacy Policy of Partners

Regarding cookies such as : Google Analytics, Google Advertising Products, Facebook Ads, Instagram, Snapchat, Tik Tok, these cookies are subject to user consent. However, since Pathé cannot guarantee absolute control over the reuse of data by these platforms, Pathé has chosen to implement a tool (Addingwell) that obfuscates the last two digits of collected IP addresses before transferring them to the aforementioned platforms.

Cookies are placed either by Pathé or by third parties based on the choices you made during your initial cookie consent settings when visiting our websites or using our applications for the first time.

As a reminder, you can adjust your cookie consent settings at any time by clicking the link available at the bottom of our websites or in the dedicated sections of our applications.

To learn more about third-party cookies and the privacy policy of our partners, or to exercise your rights with them, please refer to the following links:

- Akamai: <https://www.akamai.com/fr/legal>
- Auth0 : <https://auth0.com/docs/secure/data-privacy-and-compliance>
- Cloudflare : <https://www.cloudflare.com/fr-fr/privacypolicy/>
- Didomi : <https://www.didomi.io/privacy-policy>
- Eulerian Technologies : <https://www.eulerian.com/en/privacy>
- Facebook: <https://www.facebook.com/about/privacy/>
- Instagram: <https://about.instagram.com/blog/announcements/instagram-community-data-policy/>
- Google Advertising Products: <https://policies.google.com/privacy>
- Google Analytics: <https://support.google.com/analytics/answer/6004245?hl=fr>
- Google reCAPTCHA: <https://policies.google.com/privacy>
- Snapchat: <https://www.snap.com/fr-FR/privacy/privacy-policy>
- TikTok: <https://www.tiktok.com/legal/privacy-policy-eea?lang=fr>
- Pinterest: <https://policy.pinterest.com/fr/privacy-policy>
- OpenAI: <https://openai.com/policies/privacy-policy/>
- Youtube : <https://www.youtube.com/howyoutubeworks/privacy/>
- Webedia (ou Allocine) : <https://webedia-group.com/privacy-policy/>
- Wizaly : <https://www.wizaly.fr/mentions-legales#politique-de-confidentialite>

The above-listed partners act as processors and/or joint data controllers, in accordance with agreements signed with each partner.